

Creating A Great Webinar

Webinars are a great inexpensive way to reach a large number of people. Webinars are great tools if you want to market a new or improved product, train employees, demonstrate a new task, or have a meeting with employees located throughout the globe. Being an interactive form of media, Webinars provides a great environment for these activities and so much more. Creating a Great Webinar is all about providing a great interaction between the presenter and the audience. Participants will develop the skills needed to promote, host, or facilitate a great Webinar for their organizations. Sharing passion and knowledge with a Webinar is the best way to reach many with the power of one.

Course Outline

- What Can a Webinar Do?
- Successful Webinar Criteria
- Find the Right Format
- Marketing and Social Media
- Drive Up Registration
- Leading up to Your Webinar
- Presentation Tips
- Interacting With Your Audience
- Mistakes To Avoid
- Post Event

Who Should Attend

- Team leaders
- Managers
- Customer service supervisors
- Key presenters

Prerequisites

The candidate must have completed or be in the process of completing a high school or secondary school diploma or similar educational standards.

Approvals & Accreditation

- Ministry of Labour, Kingdom of Bahrain
- HABC
- ILM

Learning outcomes

Upon the completion of this Course, the learner will be able to:

- Understand the components of critical thinking
- Define webinars and their purpose
- Choose the best formats
- Prepare for webinars
- Avoid common mistakes
- Understand how to interact with the target audience
- Follow up successfully

Training methods

- Interactive facilitator lead learning
- Class activities
- Group discussions
- Case studies
- Practical sessions
- Question and answer sessions
- E-learning
- Role-plays
- Self-assessment tools

For more information please feel free to contact:

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