

I am Certified Business Professional

The CBP Business Improvement Series- Leading Through Change course will increase your knowledge and ability to: Define what change looks like and feels like, identify the different reactions of change; and evaluate how the change will affect people in your organization. Recognize change resistance and explore various sources of resistance, and the eight mistakes organizations make during change. Explore, evaluate and compare the various roles of team leaders. Develop commitment strategies to change the design elements of a communication plan, align systems and structures to the changes. Identify the characteristics of bounce back people and organizations.



Description

The CBP Business Communication manual covers the following topics:

- Effects of Change
- Change Responses
- Leading The Change
- Anchoring Change
- Communicating and Reinforcing the Change
- Organizational Alignment
- Change Resiliency

Course Objective

Successful completion of this course will increase your knowledge and ability to:

- Define what change looks like and feels like
- Identify different reactions to change
- Recognize mistakes organisations during change
- Develop commitment strategies to change
- Align systems and structures to the change

Who Should Attend

- Middle to Upper Management Roles.
- Executive & Leaders looking to improve their Staff Skills/Productivity.
- Human Resources Members, Head of Departments, Team Managers/Leaders, and Supervisors

Prerequisites

This course requires that students meet the following prerequisites:

- The candidate must have a commitment to the pursuit of excellence.
- The candidate must have completed or be in the process of completing a high school or secondary school diploma or similar educational standards.

Course Duration

The standard duration of this course is 16 contact hours. Contact hours scheduling may vary depending on your requirement.

Certification Testing

This course helps you prepare for the following certification test CBP B12 203.

- Achieving more than 70% in the test conducted at the end of the course

Arrange to take the certification test for this course within six weeks of acquiring the course materials, as exams are updated regularly in accordance with current versions.

Upon completing the course, you will possess the training and skills required to achieve the CBP professional certification or the CBP Master Execution certification

Approvals & Accreditation

- The Ministry of Labour, Kingdom of Bahrain
- International Business Training Association (IBTA)

For more information please feel free to contact:

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