



I am Certified Business Professional (CBP)

The CBP™ Business Management training and Certification program is geared towards persons interested in pursuing a career in management or improving their management skills. The course provides the essential information and skills required by professionals who have to make decisions that are important to the direction and performance of an organization or business. If a practical approach to managing in any environment is what you need, then this course is for you.



Description

The CBP Business Communication manual covers the following topics:

- Marketing Management
- Operations Management
- Financial Management
- Human Resources Management
- Risk Management
- Introduction to Business Management
- Business Skills for Managing
- Organize and Prioritize
- Delegation without Micromangement
- Technology Management

Course Objective

Successful completion of this course will increase your knowledge and ability to:

- Introduction to Business Management
- Business Skills for Managing
- Organize and Prioritize
- Delegation without Micromangement
- Technology Management
- Marketing Management
- Operations Management
- Financial Management
- Human Resources Management

Prerequisites

This course requires that students meet the following prerequisites:

- The candidate must have a commitment to the pursuit of excellence.
- The candidate must have completed or be in the process of completing a high school or secondary school diploma or similar educational standards.

Who Should Attend

This course is designed for candidates such as project managers, senior executives, leaders etc.

Course Duration

The standard duration of this course is 16 contact hours. Contact hours scheduling may vary depending on your requirement.

Course Objective

This course helps you prepare for the following certification test CBP E20-707

- Achieving more than 70% in the test conducted at the end of the course

Arrange to take the certification test for this course within six weeks of acquiring the course materials, as exams are updated regularly in accordance with current versions.

Upon completing the course, you will possess the training and skills required to achieve the CBP professional certification or the CBP Master Execution certification

For more information please feel free to contact:

Invita Training Center | P.O. Box 1197 | Manama | Kingdom of Bahrain
Tel: +973 17 506000 | Fax: +973 15 500202 | info@invita.com.bh

Follow us on:

